

# Helen Malson

## **Qualitative Research & EDHIT**

- My qualitative research methods
- Past projects on eating disorders
- New / current projects
- Generating new ideas

# research methods I use

- Discourse analysis:
  - Qualitative exploration of meanings, experiences, practices and identities
  - Developing culturally contextualised understandings: cultural values and power-relations
  - Exploring multiple perspectives and potentially contradictory meanings
  
- Textual (and occasionally visual) data
  - Interviews and focus groups
  - Qualitative questionnaires, diaries, story completion tasks and vignettes
  - 'Naturally occurring data'
  - Media material, documents, websites...

# past projects

- Constructions of 'Anorexia Nervosa': interviews with women with an eating disorder
- Patients' experiences of and perspectives on hospital-based treatment for an eating disorder
- Nurse's experiences of and perspectives on working with children adolescents and adults hospitalised for an eating disorder
  
- Power-relations between HCP and patient in clinicians' assessment letters
- Young people's constructions of teenage girls and boys with an eating disorder: a vignette study
- Interpreting anti-obesity public health messages: perspectives of people with experience of an eating disorder
- Young women's interpretations of post-feminist images of women in advertising: a focus group study
- Young women's interpretations of plus-size models in advertising: an online qualitative survey

# new projects and new ideas

- Developing an intervention to challenge restrictive gender norms among young people
- A survey of GPs to identify their training needs for caring for people with an eating disorder
- Transitions to recovery:
  - looking for a split-funded PhD partner
- Other ideas?
- Developing a bank of project outlines for funding bids
- Ideas for Masters dissertations, Prof Doc theses etc